

TV PRODUCTION  
GRADES 11-12

(1 semester - Prerequisite: Drama 1 or 2, Drama Production 1 or 2, Drama Practicum 1-4, Journalism, Yearbook Publications, Communication Technology, Debate, Speech, or Exploring Technology. The prerequisites may be waived by completing the teacher approval form prior to registration.)

COURSE OVERVIEW

This course will focus on the intricacies and the influence of the television medium on society. Students continually will develop problem-solving skills as they prepare, tape, and edit their programs. Cooperative learning is an essential teaching/learning technique of this course. This course will also prepare students who wish to pursue this area of study in college, and serves as an introduction to a career in the TV and video/computer graphics industry. Writing of scripts and planning of shooting/editing schedules are essential elements of the course.

UNITS OF INSTRUCTION:

- UNIT I - History of TV
  
- UNIT II - Introduction of equipment and use
  
- UNIT III - Pre-production procedures
  
- UNIT IV - Production procedures
  
- UNIT V - Productions
  - Interview
  - Public Service Announcement/Commercial
  - Newscast
  - Additional editing

STUDENT OUTCOMES:

1. Operate the equipment in the production and post-production areas of the Black Box/TV Studio. Utilize the different aspects of and skills needed in TV production. (5A, 5C)
2. Apply the technical skills acquired in the use of both production and post-production equipment.
3. Develop an understanding and an appreciation of the medium's impact on society. (1B, 2A, 2B)  
Develop problem-solving skills to create scripts, shooting schedules, and video programming. (1C)
4. Develop a working vocabulary in the area of TV production and editing. (1A)  
Develop the ability to work under pressure while involved in a shoot. (4B)
5. View and analyze historical examples of TV "literature" as a step in development of original PSA, interviews, and newscasts. (2A, 2B)
6. Write treatments and scripts appropriate for production. (3A, 3B, 3C, 5B)

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| 7. | Evaluate a variety of verbal and nonverbal messages in the medium. (4A) |
| 8. | Develop a working vocabulary in the area of television. (1A)            |

MAJOR LEARNING EXPERIENCES TO ACHIEVE OUTCOMES:

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| 1. | Produce, tape, and edit an interview, a public service announcement, and a newscast.            |
| 2. | Use various TV equipment (i.e. cameras, the switcher, light and sound boards).                  |
| 3. | Use various Video Toaster2 and Avid functions in a finished video product.                      |
| 4. | Use the editing equipment to complete various class projects.                                   |
| 5. | Attend related field trip.  |
| 6. | Assemble a video portfolio of different forms of video broadcasting.                            |
| 7. | Assemble a written portfolio of scripts, production schedules, shooting scripts with revisions. |

ADOPTED TEXT OR PRINCIPAL MATERIALS USED:

<i>TV Production.</i> Lincolnwood, IL: National Textbook Company, 1995.
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