

JOURNALISM 2-3-4-5-6-7-8

GRADES 9-12

(1 Semester – Prerequisite: “B” average or better in Journalism or
Consent of Instructor)

COURSE OVERVIEW:

In this course students continue to study the role of mass media in a free society. By examining and applying various communication techniques, students will be better able to evaluate and appreciate mass media messages. Students will learn communication skills (written and verbal) that will benefit them in their personal lives, in school, in college, and in careers. Continued enrollment in journalism will provide students with opportunities to incorporate electronic media and the latest technology to develop basic journalistic skills. Writing for publication in *Perspective* is incorporated into the course. Instruction is based upon professionally recognized standards and ethical practices.

UNITS OF INSTRUCTION:

- UNIT I - Desktop publishing
- UNIT II - Layout and design
- UNIT III - Writing for publication: In-Depth articles
- UNIT IV - Broadcast Media

COURSE OUTCOMES:

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| 1. | Detect incomplete, inaccurate, or unsupported ideas through thoughtful discriminating reading. (1B, 1C) |
| 2. | Work independently or in small groups to initiate and complete newspaper articles and layout for <i>Perspective</i> . (3B, 3C) |
| 3. | Develop communication skills worthy of publication and broadcast while using higher-level thinking skills. (3A, 3B, 3C) |
| 4. | Learn the value of research, persistent interviewing, and careful writing as they become efficient collectors of information. (5A, 5B) |
| 5. | Collaborate, compose, and edit. (3A, 3B, 3C) |
| 6. | Effectively display information through desktop publishing. (1C, 3C) |
| 7. | Become aware of the rights and responsibilities of a free press. |

MAJOR LEARNING EXPERIENCES TO ACHIEVE OUTCOMES:

1. Plan, write, produce, and edit layout material for each issue of *Perspective*.
2. Produce accurate and responsible work knowing they are recording tomorrow's history.
3. Participate in an on-the-job career activity or research paper.
4. Discuss restrictions and privileges of the First Amendment to the Constitution.
5. Utilize interviewing and research skills and techniques.
6. Accept responsibility for their assignments.
7. As a group, use available technology to create a simulated news broadcast program.

ADOPTED TEXT OR PRINCIPAL MATERIALS USED:

Ferguson-Patten. *Journalism Today!* Lincolnwood, IL: National Textbook, 1991. (adopted 1987)
Ferguson-Patten. *Journalism Today! Workbook*. Lincolnwood, IL: National Textbook, 1987.
(adopted 1987)
AP Stylebook and Libel Manual. Associated Press. New York: Bantam, 1978.
Supplemental Materials & Handouts.
Various Videos/Guest Speaker(s).

(05/23/00)