

BUSINESS FOUNDATIONS
GRADES 9-10
(1 Semester)

COURSE OVERVIEW:

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| <p>Business Foundations presents an overview of business functions and careers. Within units of instructions, students create their own business, participate in The Stock Market Game, demonstrate the accounting cycle, create marketing and advertising materials, and analyze business data in a global economy. Students will use the computer as a word processor, a desktop publisher, and to create databases and spreadsheet.</p> |
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UNITS OF INSTRUCTION:

- UNIT I - A Business Overview
- UNIT II - Business Organizations, Stocks, and The Stock Market Game
- UNIT III - Economic Foundations
- UNIT IV - Accounting
- UNIT V - Marketing

COURSE OUTCOMES:

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| <ol style="list-style-type: none">1. Students will obtain a realistic picture of business in today's global economy.2. Provide students with a much needed understanding of our economic system and the role of business within it.3. Develop computer skills while using the computer as a valuable business tool.4. Develop analytical, communication, computational, thinking, decision-making, and problem-solving skills.5. Discover career opportunities in all the functional areas of business-finance, marketing, human resources, management, and information systems.6. Acquire and apply personal and entrepreneurial investment techniques. |
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MAJOR LEARNING EXPERIENCES TO ACHIEVE OUTCOMES:

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| 1. | Attend a Field Trip to the Board of Trade, the Chicago Stock Exchange, and Mercantile Exchange. |
| 2. | Create special unit projects individually or cooperatively demonstrating mastery. |
| 3. | Participate in team activities including the Stock Market Game and Start Your Own Business. |
| 4. | Participate in class discussions, content games, and projects. |
| 5. | Use the computer as a business tool to apply knowledge to problems, obtain facts and research, create presentations, and track stock portfolios. |

ADOPTED TEXT OR PRINCIPAL MATERIALS USED:

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| <p><i>Chicago Tribune.</i> Brown & Clow. <i>Introduction to Business.</i> Glencoe, 2003. <i>You and Your Investment World</i>, New York Stock Exchange, 1990. Company annual reports. Internet - investment & financial sites.</p> |
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(Rev 06/21/99)
(Rev 02/04/98)
(05/08/95)